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Richard and Margaret Beck Lecture 2 University of Victoria British Columbia

Teaching Icelandic Online: Free and Open Language Courses







- Language Online
 - www.icelandiconline.is
 - Pedagogy
 - Usage
- A Multiplatform System
 - Mobile Devices
- The Course Editor
 - Less Commonly Taught Languages
- The IOL Tracking System and MOOCs
- Future Projects





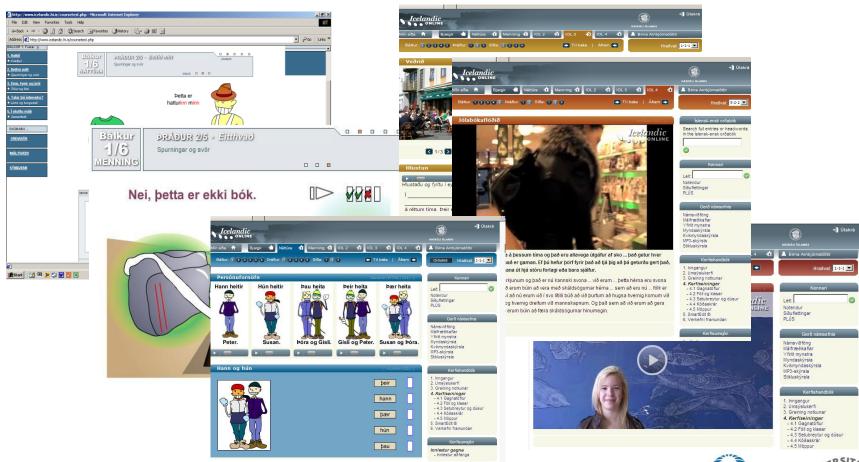


www.lcelandiconline.com





www.lcelandiconline.is









www.lcelandiconline.com





Funding and Development













icelandiconline.com



Description

- Specific pedagogy
- 3500 learning objects
- 5 proficiency levels
- Open and free
- Aligened and scaffolded dictionary and grammar
- Immediate feedback

Target Group

- Adults interested in Icelandic language and culture
- University students
- Icelandic as a heritage language
- New Icelanders
- 170.000 visits
 - Over 50.000 active learners

Characteristics of the Target Group

Adults

- Benefit from instruction
 - need accuracy practice
- Have experience learning foreign languages
 - learning styles
- Motivation is important





CALL and Morphologically Complex Languages

CALL is good for Accuracy:

- Grammar
- Vocabulary
- Listening
- Reading

CALL is not yet good for Fluency:

- Pronunciation
- Speaking
- Writing



CALL and Grammar

http://icelandiconline.is/menning.php?412





Pedagogy Informed by Theory

- Sociocultural Theory
 - Scaffolding (Vygotski)
- Dual System of Morphology (Pinker & Prince)
 - Learning of rules
 - Explicit teaching of rules
 - Rote learning
 - Guideposts
- Noticing (Schmidt, Doughty & Williams)
 - Focus on form
- Learning styles (Oxford)
 - Visuals
 - Interactive learning objects.

Pedagogy and European Benchmarks

- IOL Survival (A1)
 - Pragmatics
- IOL 1 og 2 (A1 A2)
 Presentation Practice Production
- IOL 3 og 4 (B1 B2)
 - Pre-teaching
 - Input: verbal and written texts
 - Production
- IOL 5 (C1)
 - Literature



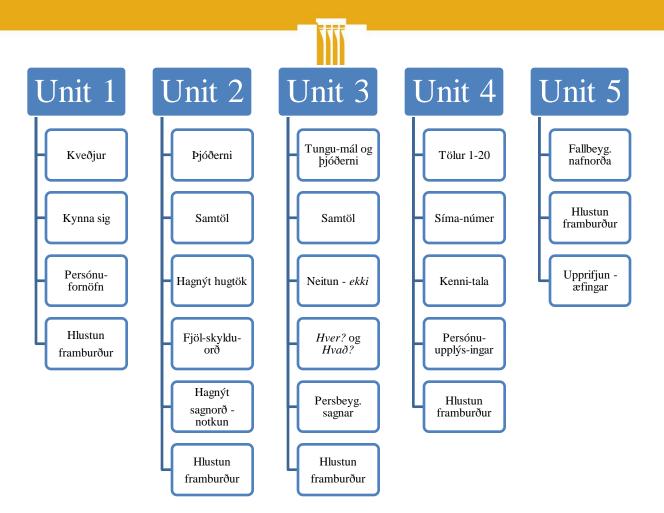
Multiplatform System





Templates





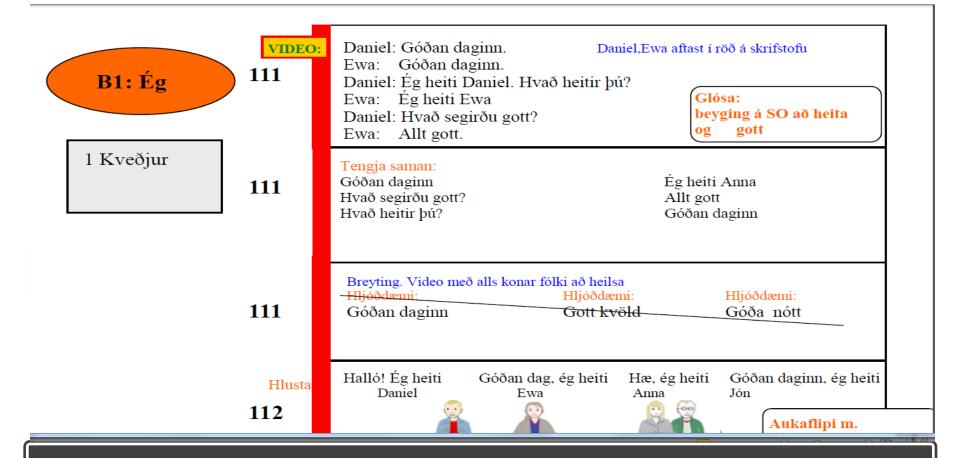


Survival: Goals

Unit 1: Lexicon

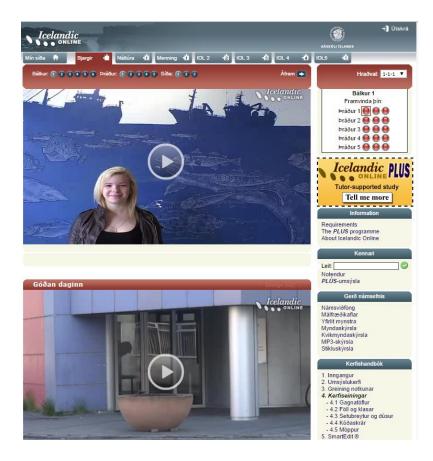
- Maður
- Kona
- Stelpa
- Strákur
- Fjölskylda
- Krakkar
- Sími
- Penni
- Klukka
- Bók
- Taska
- Hilla
- Tölva
- Lykill
- Bolli
- Stóll





Detailed Manuscripts





• https://icelandiconline.com/course/Bjargir

On the Internet



Icelandic Online: End Users

- Open Online Courses
- Blended Learning
 - ✓ Used to support regular course work at UI
- Distance Learning
 - ✓ IOL Plus (with tutor)
- Used by Lecturers of Icelandic Abroad, Secondary Schools, Immigrants, Heritage Speakers etc.
- 170.000 Visits 50.000 Active Users
 - ✓ Tracking learners since 2006

Enrollment Demographics

- Active vs. Non-Active Learners
 - ✓ 31% active 69% non-active
- Gender
 - \checkmark 49% male 51% female
- Age
 - ✓ 69% under the age of 31 years
- Education
 - ✓ 78% University students
- Origin
 - ✓ 63% come from 10 countries

Tracking Students in MOOCs





- Need for diverse data on learner behavior in CALL (Fischer 2007, 2012; Stockwell 2012; Colpaert 2012)
- Retention and Efficacy of MOOCs
 - Inconclusive Results
 - Student Intent?

 (Golonka et al 2014;

 Koller et al 2013; Reich 2014)
- Retention and Modes of Delivery

(Harker et al 2005)

Examine Student Retention

- Students' Progression through Online Courses
- Mode of Delivery
- Content Factors

Computer Based Tracking System/Data Mining:

- Tracking 140.000 Students since 2006
- Position of User Logged in Each Course
- Data Stored in a Database
- Analysis through SPSS

Research Focus



Results: Completion Rates

	Survival course	IOL1 Nature	IOL1 Culture	IOL2	IOL3	IOL4	IOL5
Completion %	5.3%	2.4%	3.3%	5.1%	4.9%	18.2%	3.5%
N / total	2016/38167	281/11519	229/6954	195/3805	117/2386	440/2417	41/1185





Mode of Delivery and Student Retention

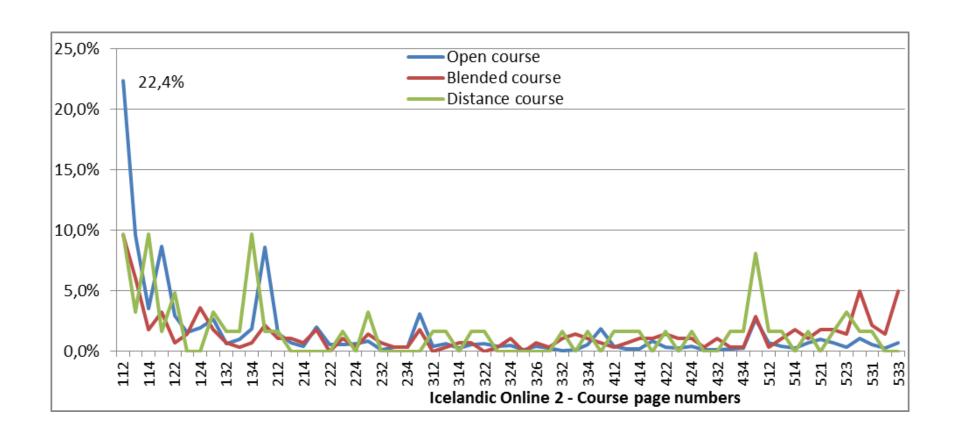
	Open Course – IOL1	Distance Course – IOL1	Blended Course - IOL1
Completion %	2.9%	4%	8.3%
N / total	189/6419	4/101	36/434

	Open Course – IOL2	Distance Course – IOL2	Blended Course – IOL2
Completion %	4.4%	4.8%	14.2%
N / total	152/3462	3/62	40/281

✓ Mode of Delivery affects retention



Retention – IOL2



Retention vs. Drop-out Bundles Course Related Factors

Course Related Factors which affect retention/drop-out	Retention	Drop-out
Course Organization – Unit, Lessons, Sub-lessons	X	
Course Content – Theme, "Storyline"	X	
Learning Objectives – Focus on Form (Grammar/Vocabulary)		
Learning Objects – Pattern/Types		
Assignment Submission	X	Х



Mode of Delivery

• Learners in blended programs are most likely to complete

Course Related Factors

- Theme/Storyline
- Assignment Submission

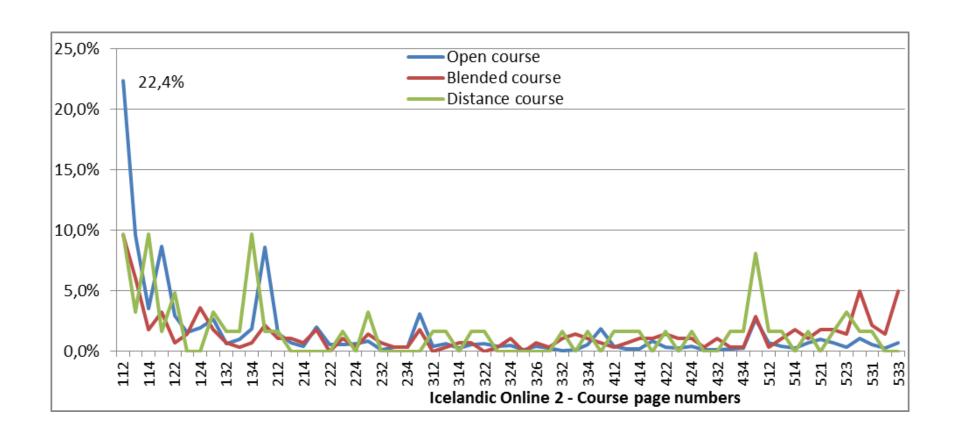
Determining Factors in Retention Preliminary Results



Asking the right questions?

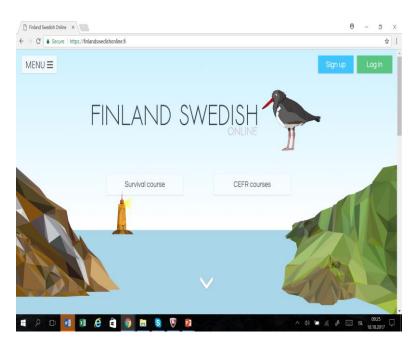
- Student intent?
- When does a student begin a course?
- When does a student complete a course?
- Adjusting the measurement parameters in MOOCs changes retention rates dramatically

Retention vs. Attrition – IOL2









Other Languages







/irtual Reykjavik Demo

554 views



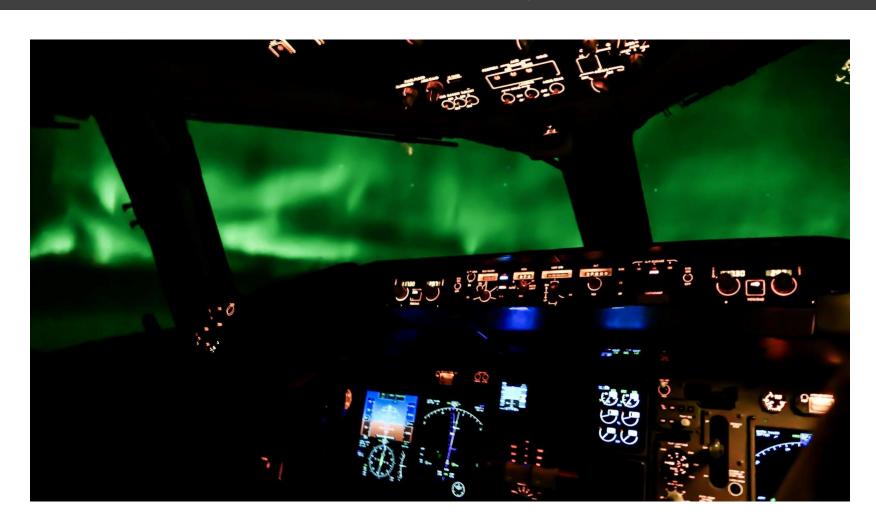
https://www.youtube.com/w atch?v=D8gyiuQlvJo

Starts at 2.00





The Sky is the Limit! Arnar Baldvinsson-Adventurepatrol.is



www.icelandic online.com

TAKK FYRIR!



HÁSKÓLI ÍSLANDS

Multiplatform system for course development: Demo

https://youtu.be/HbOUgQbxxOg



